

PATRON  
PROGRAM



No history  
without  
herstory



# About Her Place

Her Place Women's Museum Australia is the go-to hub for stories, debates and advocacy of Australian women's achievements. We make women visible through exhibitions, education and digital innovation.

Her Place began in 2014 when a group of women from diverse backgrounds met to discuss how best to honour the achievements of Australian women and to investigate the possibility of establishing a museum dedicated to this mission.

In 2016, Her Place merged with Women's Heritage Centre Victoria, an organisation established in 2015, dedicated to creating a physical keeping place for women's records and a living digital archive that acknowledges the distinctive contribution of women to the culture and future of Victoria..

Her Place creates spaces where women are seen, heard and heralded, inspiring Australians to imagine and shape a more equal country.

Recently relocated and opened to the public at the iconic Abbotsford Convent, the future of Her Place is bright. We work with cultural partners, governments and communities to amplify and preserve women's leadership.

Now is the time to join us in ensuring our purpose can be achieved by becoming a valued patron of Her Place Women's Museum Australia.



This has been  
eye-opening and  
powerful to view.  
Continue to stand  
for change.  
No more silence —  
keep up the fight

EXHIBITION VISITOR

# Become a Patron

Join us in preserving and celebrating the stories of Australian women. Every level of support creates ripples that reach far into the future.

All levels of support are tax deductible and go to support the programming and activation of Her Place Women's Museum

## PATRONAGE TIERS — 3 YEAR COMMITMENT

### Bronze Patron

\$1,000 / year - \$3,000 total

- ✓ Name on Her Place Patron Wall & website
- ✓ Early notification of all Her Place events & exhibitions
- ✓ Featured in Her Place social media & website
- ✓ HerWord Monthly newsletter
- ✓ Invitation to Candles at the Convent Patrons Dinner
- ✓ Annual fireside lunch with Executive Director & Chair
- ✓ Recognition at External Events & Festivals

### Silver Patron

\$5,000 / year - \$15,000 total

- ✓ Name on Her Place Patron Wall & website
- ✓ Early notification of all Her Place events & exhibitions
- ✓ Featured in Her Place social media & website
- ✓ HerWord Monthly newsletter
- ✓ Invitation to Candles at the Convent Patrons Dinner **↑ upgrade**
- ✓ Annual fireside lunch with Executive Director & Chair
- ✓ Recognition at External Events & Festivals

### Gold Patron

\$10,000 / year - \$30,000 total

- ✓ Name on Her Place Patron Wall & website
- ✓ Early notification of all Her Place events & exhibitions
- ✓ Featured in Her Place social media & website
- ✓ HerWord Monthly newsletter
- ✓ Invitation to Candles at the Convent Patrons Dinner
- ✓ Annual fireside lunch with Executive Director & Chair **↑ exclusive**
- ✓ Recognition at External Events & Festivals **↑ exclusive**

## Friends of Her Place

\$100 / year

A wonderful way to stay connected and support Her Place at a community level, with no long-term commitment required.

- ✓ Early notification of all Her Place events & exhibitions
- ✓ HerWord Monthly newsletter



## At a Glance

| Benefit                                                  | Friends<br>\$100 | Bronze<br>\$1k | Silver<br>\$5k | Gold<br>\$10k |
|----------------------------------------------------------|------------------|----------------|----------------|---------------|
| Name on Her Place Patron Wall & website                  | -                | ✓              | ✓              | ✓             |
| Early notification of all Her Place events & exhibitions | ✓                | ✓              | ✓              | ✓             |
| Featured in Her Place social media & website             | -                | ✓              | ✓              | ✓             |
| HerWord Monthly newsletter                               | ✓                | ✓              | ✓              | ✓             |
| Invitation to Candles at the Convent Patrons Dinner      | -                | -              | ✓              | ✓             |
| Annual fireside lunch with Executive Director & Chair    | -                | -              | -              | ✓             |
| Recognition at External Events & Festivals               | -                | -              | -              | ✓             |

## Next Steps

- Let us know what level of support you would like to give
- How you would like to manage that support (monthly, yearly, invoice, EFT)
- How you would like to be acknowledged, where and when
- We'll prepare a formal letter covering your generous support and add you to our prized patrons circle.

## GET IN TOUCH

[herplacemuseum.org.au](http://herplacemuseum.org.au)

[herplace@herplacemuseum.org.au](mailto:herplace@herplacemuseum.org.au)

